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ConfiCasa Mortgage International Announces the Launching of Its New Website

HOUSTON--(BUSINESS WIRE)--ConfiCasa Mortgage International, LLC announced today the launching of its new website, www.conficasamortgage.com. The new website focuses on providing buyers with a thorough understanding of the cross-border Mexico mortgage products that are available in the market today, as well as the closing process for a financed purchase of a Mexico property. The Company stresses that the website also serves to educate all parties involved in cross-border financing for Mexico properties, including developers and realtors. Eduardo Perez, Chairman, who founded ConfiCasa in 1997 and was instrumental in helping establish the cross-border Mexico mortgage market, cites that educating all the players in the market still remains to be the biggest market challenge. "Due to the fact that the cross-border Mexico mortgage process is so different than the process for traditional mortgages for U.S. and Canadian properties, proper education on all ends of the process helps establish proper collaboration and communication, all of which is essential to execute this more complex mortgage transaction," Mr. Perez states. Part of ConfiCasa's newest marketing initiative will include monthly newsletters that focus on educating clients as well as all parties involved in financing transactions. Topics will include information regarding the current process, issues that have been historically encountered and the measures taken by ConfiCasa to alleviate those issues. Individuals may sign up for these newsletters at the Company's website.

About ConfiCasa Mortgage International

ConfiCasa Mortgage International, LLC is a U.S. based company with office locations in Houston, Chicago, and Cabo San Lucas, and a diverse range of strategic partner relationships throughout North America. ConfiCasa offers the broadest array of financing products for cross-border Mexico property ownership including an exclusive loan program, as well as the information, tools, support and professional guidance needed to enable its clients to successfully finance the purchase of their Mexican dream home. As the pioneer in financing Mexican properties for American and Canadian dreamers, the Company has closed more than 1,500 cross-border Mexico mortgages since its founding in 1997.

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